Covid-19 Update: Whānau Ora Response





Whānau Direct - Whānau Direct provides an investment in essential resources of up to \$1,000. Over the past week, an average of 152 applications were processed per day. The most common items purchased through Whānau Direct are kai (43%), firewood (7%), laptops/computer essentials (7%), beds/mattresses/ blankets (5%), electricity & gas (5%), rent (3%), clothing (3%) and heating appliances (2%).

Whānau Ora Packs - Almost 160,000 packs have been distributed to whānau.

Rohe Response Snapshot: IKAROA-RĀWHITI

Horouta Whānau Ora (HWO) – Te Rūnanganui o Ngāti Porou - The East Coast was hit early in the COVID-19 crisis with a major downturn in Forestry significantly affecting a large portion of its Māori population. HWO lead a Collective Impact response, a collaboration with Iwi, MSD, IRD, local businesses, support services and community groups, setting up support hubs across the region located in Tikitiki, Ruatorea, Uawa, and Gisborne. An 0800 number was set up for whānau to access Kaiārahi hubs, who made home visits to support whānau. Whānau were also able to visit support hubs where they would be supported to access government subsidies and entitlements. HWO was also able to strike up deals with local suppliers and community groups for ongoing support for these whānau. HWO continues to support vulnerable whānau, leveraging online and social media platforms to enable them to reach isolated communities along the coast. They have also been the distribution lead for the Whānau Ora Hygiene packs to all corners of the coast.

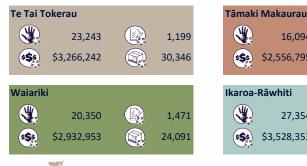
Te Taiwhenua o Heretaunga (TToH) - Te Taiwhenua o Heretaunga responded quickly with the initiation of their CIMS team who has then led the response in collaboration with other community groups, support sectors and iwi. Taiwhenua continue to operate essential services to whānau including GP, mental health, and housing. Work has been coordinated alongside Ngāti Kahungunu to share public health information, distributing fruit, vegetables, fish and non-perishables to whānau. Taiwhenua are also driving flu vaccines out to kaumātua, and vulnerable whānau. Two CBAC centres have been set up at Taiwhenua in Hastings and at Te Kupenga Hauora in Ahuriri. Te Taiwhenua have gained much learning from their experience with COVID-19, including escripting and delivery, with nurses being able to provide repeat scripts for whanau - a huge acknowledgement for nurses across the motu.

Wai Wai A (Whai Ora Whānui) - Wai Wai A quickly joined the collaborated effort in the Wairarapa region alongside local community groups, DHB and Ngāti Kahungunu for a Māori Civil Defence response. Like other partners, kaimahi across the collective have been redeployed for the COVID-19 response. Kaimahi have focused on supporting the Whaiora Medical Centre and the roll-out of flu vaccines, and working alongside Masterton Food Bank and Ngāti Kahungunu to distribute essential kai.

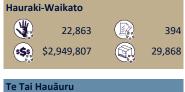
	Last 7 days	Investment	From 30 Mar	Investment
Whānau supported	13,602	\$2,421,037	125,254	\$17,642,879
Whānau Direct applications paid	759	\$350,220	6,097	\$2,541,952
Whānau Ora packs distributed	23,939	\$1,436,340	158,533	\$9,511,982

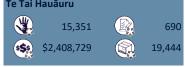
Our Whānau Ora network includes 16 lead partners and 80 local partners with over 350 FTE that continue to support whānau.

Regional breakdown of whānau support - Cumulative from 30 March 2020:



	16,094		961		
\$ \$ \$	\$2,556,795		20,247		
Ikaroa-Rāwhiti					
	27,354		1,382		
\$ \$ \$	\$3,528,353		34,537		









Whānau Direct from 1 July 2019 to date (7,025 whānau)